



## **"Rock Star Style" Book Tour / ProStart Cooking Competition "Pop-Up" Restaurants / Reality Television**

In support of their book, *Flavors of My World* (Favorite Recipes Press; May 1, 2013), James Beard Award Winning Celebrity Chef and judge of Food Network's hit show **Chopped**, Maneet Chauhan and co-author, Daily Food & Wine Founder and Jetset Magazine Travel Editor, Doug Singer will be conducting a 21-city book tour.

Launching in their home city of New York, they will be traveling on a classic "Rock Star" tour bus as they make their way across the country and at each stop they will be facilitating book signings, "One Night Only" restaurant events (where they will be partnering with a high-caliber local chef), and a ProStart cooking competition. To make it even more exciting, they will be capturing everything on film for a reality television show.

ProStart, the non-profit arm of the National Restaurant Association has 1700 locations across the country and is benefitting over 100,000 high school aged students. Their mission is to educate them in culinary arts and hospitality, ultimately certifying them and giving them the skills they need to get jobs in a competitive workplace. In each city, the top three ProStart students will compete in a classic cooking competition where they will have 40 minutes to create a healthy entrée that is indicative of contemporary American cuisine. The winner will receive a set of exclusive Gunter Wilhelm Executive Series knives, a favorite of professional chefs worldwide. Additionally, the top three ProStart student finalists will experience firsthand the thrill of taking center stage at NRA Show 2013 and the ProStart National Champion will also win additional prizes, and the honor of traveling to Washington, D.C., where they will spend the day cooking with one of the featured chefs of the White House Chef Tour™.



### **What else is going on with Chef Chauhan?**

With a new restaurant set to open in Nashville, the imminent launch of a signature spice line and her ongoing work with an array of charitable organizations, Chef Chauhan is an extremely interesting celebrity and beloved by many.

If you are interested in scheduling an interview, please drop me a line, or give me a call. I have attached Chef Chauhan's bio, the cover of the book and here is a link to her Show Reel - [Chef Maneet Chauhan Show Reel](#)

Thank you for your consideration.